

B1040 (FORM 1040) (12/24)

ADVERSARY PROCEEDING COVER SHEET (Instructions on Reverse)	ADVERSARY PROCEEDING NUMBER (Court Use Only)
PLAINTIFFS <ul style="list-style-type: none"> • The State of Arizona, <i>ex rel.</i> Kristin K. Mayes, the Attorney General; • State of Colorado; • State of Connecticut; • District of Columbia, Office of the Attorney General; • State of Florida, Office of the Attorney General, Department of Legal Affairs; • Office of the Illinois Attorney General; • The State of Kansas, <i>ex rel.</i> Kris Kobach; • The Commonwealth of Kentucky, <i>ex rel.</i> Russell Coleman, Attorney General; • State of Louisiana; • State of Maine; • Michigan Attorney General, <i>ex rel.</i> the People of the State of Michigan; • State of Minnesota, by its Attorney General, Keith Ellison; • State of Missouri, Andrew Bailey, Attorney General; • New Hampshire Office of the Attorney General, Consumer Protection Division; • New Mexico Department of Justice; • New York State Attorney General's Office; • State of North Carolina; • State of Oklahoma; • The State of Oregon, by and through its Attorney General Dan Rayfield; • The Commonwealth of Pennsylvania; • The State of South Carolina <i>ex rel.</i> Alan Wilson, in his official capacity as Attorney General of the State of South Carolina; • The Attorney General for the State of South Dakota; • State of Utah, Office of the Utah Attorney General; • State of Vermont; • The Commonwealth of Virginia, <i>ex rel.</i> Jason S. Miyares, Attorney General; • The State of Washington; • Office of the West Virginia Attorney General; • The State of Wisconsin. 	DEFENDANTS <p>23ANDMEHOLDING CO.;</p> <p>23ANDME, INC.</p>
<p align="center">[Remainder of Page Intentionally Left Blank]</p>	<p align="center">[Attorneys for the Parties Starts on the Following Page]</p>

B1040 (FORM 1040) (12/24)

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PARTY (Check One Box Only)

- ☐ Debtor ☐ U.S. Trustee/Bankruptcy Admin
☐ Creditor ☒ Other
☐ Trustee

PARTY (Check One Box Only)

- ☒ Debtor ☐ U.S. Trustee/Bankruptcy Admin
☐ Creditor ☐ Other
☐ Trustee

CAUSE OF ACTION (WRITE A BRIEF STATEMENT OF CAUSE OF ACTION, INCLUDING ALL U.S. STATUTES INVOLVED)

The States have commenced this adversary proceeding pursuant to FRBP 7001(2) & (9), seeking declaratory judgment under 28 U.S.C. § 2201 regarding the validity and extent of the Debtors' interest in each customers' genetic material and related data – including whether the Debtors have the right to sell and transfer it to any buyer without first obtaining express and informed consent from each customer. See Exhibit A to the Complaint for a list of the states' statutes involved.

This cause of action also involves the following federal statutes: 11 U.S.C. §§ 363, 541; 28 U.S.C. §959(b).

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NATURE OF SUIT

(Number up to five (5) boxes starting with lead cause of action as 1, first alternative cause as 2, second alternative cause as 3, etc.)

FRBP 7001(a) – Recovery of Money/Property

- ☐ 11-Recovery of money/property - §542 turnover of property
- ☐ 12-Recovery of money/property - §547 preference
- ☐ 13-Recovery of money/property - §548 fraudulent transfer
- ☐ 14-Recovery of money/property - other

FRBP 7001(b) – Validity, Priority or Extent of Lien

- ☒ 21-Validity, priority or extent of lien or other interest in property

FRBP 7001(c) – Approval of Sale of Property

- ☐ 31-Approval of sale of property of estate and of a co-owner - §363(h)

FRBP 7001(d) – Objection/Revocation of Discharge

- ☐ 41-Objection / revocation of discharge - §727(c),(d),(e)

FRBP 7001(e) – Revocation of Confirmation

- ☐ 51-Revocation of confirmation

FRBP 7001(f) – Dischargeability

- ☐ 66-Dischargeability - §523(a)(1),(14),(14A) priority tax claims
- ☐ 62-Dischargeability - §523(a)(2), false pretenses, false representation, actual fraud
- ☐ 67-Dischargeability - §523(a)(4), fraud as fiduciary, embezzlement, larceny

(continued next column)

FRBP 7001(f) – Dischargeability (continued)

- ☐ 61-Dischargeability - §523(a)(5), domestic support
- ☐ 68-Dischargeability - §523(a)(6), willful and malicious injury
- ☐ 63-Dischargeability - §523(a)(8), student loan
- ☐ 64-Dischargeability - §523(a)(15), divorce or separation obligation (other than domestic support)
- ☐ 65-Dischargeability - other

FRBP 7001(g) – Injunctive Relief

- ☐ 71-Injunctive relief – imposition of stay
- ☐ 72-Injunctive relief – other

FRBP 7001(h) Subordination of Claim or Interest

- ☐ 81-Subordination of claim or interest

FRBP 7001(i) Declaratory Judgment

- ☒ 91-Declaratory judgment

FRBP 7001(j) Determination of Removed Action

- ☐ 01-Determination of removed claim or cause

Other

- ☐ SS-SIPA Case – 15 U.S.C. §§78aaa *et seq.*
- ☐ 02-Other (e.g. other actions that would have been brought in state court if unrelated to bankruptcy case)

☒ Check if this case involves a substantive issue of state law☐ Check if this is asserted to be a class action under FRCP 23☐ Check if a jury trial is demanded in complaint

Demand \$

Other Relief Sought

BANKRUPTCY CASE IN WHICH THIS ADVERSARY PROCEEDING ARISES

NAME OF DEBTOR

23ANDME HOLDING CO., *et al.*²

BANKRUPTCY CASE NO.

Case No. 25-40976-357

DISTRICT IN WHICH CASE IS PENDING

Eastern District of Missouri

DIVISION OFFICE

Eastern Division

NAME OF JUDGE

Hon. Brian C. Walsh

RELATED ADVERSARY PROCEEDING (IF ANY)

PLAINTIFF

DEFENDANT

ADVERSARY
PROCEEDING NO.

DISTRICT IN WHICH ADVERSARY IS PENDING

DIVISION OFFICE

NAME OF JUDGE

² A complete list of Debtors in these chapter 11 cases may be obtained on the website of the Debtors' claims and noticing agent at <https://restructuring.ra.kroll.com/23andMe>. The Debtors' service address for purposes of these chapter 11 cases is: 870 Market Street, Room 415, San Francisco, CA 94102.

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SIGNATURE OF ATTORNEY (OR PLAINTIFF)



DATE

June 9, 2025

PRINT NAME OF ATTORNEY (OR PLAINTIFF)

Abigail R. Ryan

INSTRUCTIONS

The filing of a bankruptcy case creates an “estate” under the jurisdiction of the bankruptcy court which consists of all of the property of the debtor, wherever that property is located. Because the bankruptcy estate is so extensive and the jurisdiction of the court so broad, there may be lawsuits over the property or property rights of the estate. There also may be lawsuits concerning the debtor’s discharge. If such a lawsuit is filed in a bankruptcy court, it is called an adversary proceeding.

A party filing an adversary proceeding must also complete and file Form 1040, the Adversary Proceeding Cover Sheet, unless the party files the adversary proceeding electronically through the court’s Case Management/Electronic Case Filing system (CM/ECF). (CM/ECF captures the information on Form 1040 as part of the filing process.) When completed, the cover sheet summarizes basic information on the adversary proceeding. The clerk of court needs the information to process the adversary proceeding and prepare required statistical reports on court activity.

The cover sheet and the information contained on it do not replace or supplement the filing and service of pleadings or other papers as required by law, the Bankruptcy Rules, or the local rules of court. The cover sheet, which is largely self-explanatory, must be completed by the plaintiff’s attorney (or by the plaintiff if the plaintiff is not represented by an attorney). A separate cover sheet must be submitted to the clerk for each complaint filed.

Plaintiffs and Defendants. Give the names of the plaintiffs and defendants exactly as they appear on the complaint.

Attorneys. Give the names and addresses of the attorneys, if known.

Party. Check the most appropriate box in the first column for the plaintiffs and the second column for the defendants.

Demand. Enter the dollar amount being demanded in the complaint.

Signature. This cover sheet must be signed by the attorney of record in the box on the second page of the form. If the plaintiff is represented by a law firm, a member of the firm must sign. If the plaintiff is pro se, that is, not represented by an attorney, the plaintiff must sign.

UNITED STATES BANKRUPTCY COURT
EASTERN DISTRICT OF MISSOURI
EASTERN DIVISION

In re:	§	Chapter 11
	§	
23ANDMEHOLDING CO., <i>et al.</i> , ¹	§	Case No. 25-40976
Debtors.	§	
-----	§	(Jointly Administrated)
The State of Arizona, <i>ex rel.</i> Kristin K. Mayes, the	§	
Attorney General; State of Colorado; State of	§	
Connecticut; District of Columbia, Office of the	§	Hon. Brian C. Walsh
Attorney General; State of Florida, Office of the	§	U.S. Bankruptcy Judge
Attorney General, Department of Legal Affairs;	§	
Office of the Illinois Attorney General; The State	§	
of Kansas, <i>ex rel.</i> Kris Kobach; The	§	Adversary No. _____
Commonwealth of Kentucky, <i>ex rel.</i> Russell	§	
Coleman, Attorney General; State of Louisiana;	§	
State of Maine; Michigan Attorney General, <i>ex</i>	§	
<i>rel.</i> the People of the State of Michigan; State of	§	
Minnesota, by its Attorney General, Keith	§	
Ellison; State of Missouri, Andrew Bailey,	§	
Attorney General; New Hampshire Office of the	§	
Attorney General, Consumer Protection Division;	§	
New Mexico Department of Justice; New York	§	
State Attorney General's Office; State of North	§	
Carolina; State of Oklahoma; The State of	§	
Oregon, by and through its Attorney General Dan	§	
Rayfield; The Commonwealth of Pennsylvania;	§	
State of South Carolina <i>ex rel.</i> Alan Wilson, in his	§	
official capacity as Attorney General of the State	§	
of South Carolina; The Attorney General for the	§	
State of South Dakota; State of Utah, Office of the	§	
Utah Attorney General; State of Vermont; The	§	
Commonwealth of Virginia, <i>ex rel.</i> Jason S.	§	
Miyares, Attorney General; The State of	§	
Washington; Office of the West	§	
Virginia Attorney General; The State of	§	
Wisconsin, Plaintiffs,	§	
v.	§	
23ANDME HOLDING CO. and 23ANDME	§	
INC.,	§	
Defendants.	§	

¹ A complete list of Debtors in these chapter 11 cases may be obtained on the website of the Debtors' claims and noticing agent at <https://restructuring.ra.kroll.com/23andMe>. The Debtors' service address for purposes of these chapter 11 cases is: 870 Market Street, Room 415, San Francisco, CA 94102.

THE STATES' COMPLAINT FOR DECLARATORY JUDGMENT

TO THE HONORABLE BRIAN C. WALSH,
UNITED STATES BANKRUPTCY JUDGE:

I. JURISDICTION AND VENUE

1. The United States Bankruptcy Court for the Eastern District of Missouri² has jurisdiction over this matter pursuant to 28 U.S.C. §§ 157 and 1334. This matter is a core proceeding within the meaning of 28 U.S.C. § 157(b)(1), (b)(2)(A), and (O).

2. Venue is proper in this Court pursuant to 28 U.S.C. §§ 1408 and 1409.

3. Pursuant to Federal Rule of Bankruptcy Procedure (“**FRBP**”) 7008, the States consent to the entry of a final order by the Court in connection with this adversary proceeding.

II. BASIS FOR RELIEF

4. The States have commenced this adversary proceeding pursuant to FRBP 7001(b) & (i), seeking declaratory judgment under 28 U.S.C. § 2201 regarding the validity and extent of the Debtors’ interest in each customers’ genetic material and related data – including whether the Debtors have the right to sell and transfer it to any buyer without first obtaining express and informed consent from each customer.

III. PARTIES

5. The Plaintiffs are the states captioned above, acting pursuant to statutory authority to enforce data privacy and consumer protection laws on behalf of their citizens.

6. The Defendants, 23andMe Holding Co. and 23andMe, Inc. (together “**23andMe**”), are each corporations organized under the laws of the State of Delaware. Plaintiffs understand that they are the Debtors in Possession in the above-captioned bankruptcy case that hold and are purporting to transfer the genetic material and related data in this case.

² Hereinafter, the “Court.”

IV. BACKGROUND

A. The Business

7. 23andMe is a California-based³ biotechnology company that specializes in the collection and monetization of human genetic data. 23andMe collects this data from consumers through the sale of at-home genetic tests, that can be used to determine ancestry information, lineal descent, and the presence of risk factors for certain diseases.⁴

B. The Personal Data Subject to Sale

8. 23andMe collects and maintains a vast amount of sensitive personal information about consumers:

- a. 23andMe obtains “**Profile Data**” from consumers, including their name, date of birth, birth sex, current gender, relationship labels (whether they identify themselves as male or female), and contact information.⁵
 - b. 23andMe also solicits “**Family Tree Data**” by asking users to input information about their relatives, who may or may not be 23andMe users.⁶
 - c. 23andMe also collects and links additional forms of “**Phenotype Data**” – each individual customer’s personal data and health information as collected through initial and supplemental surveys, research participation, and uploaded medical records.⁷ Phenotype data represents the observable characteristics of an individual – the physical expression of that individual’s genes, their genotype.
9. Most significantly, 23andMe collects and analyzes biological samples from

³ Dkt. No. 1 the Petition for 23andMe Holding Co. at number 4.

⁴ Dkt. No. 32 at paras. 26-32.

⁵ See <https://customercare.23andme.com/hc/en-us/articles/360004944654-What-s-In-Your-Account-Settings>

⁶ See <https://customercare.23andme.com/hc/en-us/articles/360036068393-The-23andMe-Family-Tree-Feature>

⁷ See <https://customercare.23andme.com/hc/en-us/articles/212873367-Updating-Your-Personal-Information-with-23andMe-Name-Sex-Date-of-Birth>

consumers in order to sequence their genome for the consumer, creating “**Genotype Data**.”⁸

This record of a human’s raw genetic code is then kept as a .csv file linked to the user’s profile.

23andMe has collected Genotype Data from more than 15 million people.⁹ 23andMe analyzes this raw genetic information to provide insights about an individual’s ancestry, including the likely regions of origin of their forebears.¹⁰ 23andMe also analyzes their customers’ genomes to determine the presence of genetic risk factors for diseases.

10. Accordingly, 23andMe holds – and is proposing to sell to a third-party – an unprecedented compilation of highly sensitive and immutable personal data: a human being’s permanent and everlasting genetic identity (their genome). Each individual’s information is conjoined with their phenotype data (how their genome has manifest itself physically/mentally) and other sensitive personal information, including the individual’s family tree and contact information.

11. Virtually all of this personal information is immutable. ***If stolen or misused, it cannot be changed or replaced.*** Furthermore, this data is exclusively personal and unique, representing that customer’s identity and no other human being.

12. In addition, this exclusively personal data carries with it significant, sensitive information about others who share DNA and/or familial relationships. For example, this data can be used to identify and track those who are related to the 23andMe consumer – including future generations yet unborn. In other words, the magnitude of the data in this proposed sale stretches far beyond the 23andMe consumers, impacting those who have no awareness of the sale as well as humans who do not even exist yet.

⁸ Dkt. No. 32 at paras. 26-32.

⁹ Dkt. No. 32 at paras. 2-3, 19.

¹⁰ Dkt. No. 32 at para. 26, 28, and 31.

13. Perhaps most incredible of these characteristics, a customer's genome is effectively eternal when preserved in this form. The customer's genome could remain in existence in corporate hands and subject to use (ranging from research to cloning) long after future generations of the 23andMe's consumer have passed away.

C. The Applicable Bankruptcy Laws

14. Under applicable bankruptcy law, it is a "...fundamental bankruptcy principle that the estate succeeds to whatever property the debtor possessed outside of bankruptcy[.]"¹¹ and while federal bankruptcy law defines what is property of the bankruptcy estate; it is state law that defines the extent of the estate's interest in the property.¹²

15. Property of the estate is defined as the debtor's legal or equitable interest in property at the commencement of the estate – "To the extent an interest is limited in the hands of a debtor, it is equally limited as property of the estate."¹³

16. Section 541(c)(1) does not change this fundamental principle. Section 541(c)(1) "governs what is property of the estate; it does not address what a [debtor] is allowed to do with that property."¹⁴ In other words, any limitations on transfer of property prepetition, remain intact once the bankruptcy is filed.

17. Likewise, as recognized by the Eighth Circuit, 11 U.S.C. § 363 does not expand 23andMe's interest in property. Section 363(b)(1) is an enabling statute that gives debtors "the authority to sell or dispose of property if the debtors would have had the same right under state

¹¹ *Integrated Sols., Inc. v. Serv. Support Specialties, Inc.*, 193 B.R. 722, 729 (D.N.J. 1996), *aff'd*, 124 F.3d 487 (3d Cir. 1997)

¹² *See Stellwagen v. Clum*, 245 U.S. 605, 613 (1918); *Butner v. United States*, 440 U.S. 48, 54 (1979).

¹³ *In re Sanders*, 969 F.2d 591, 593 (7th Cir. 1992) (citing *In re Balay*, 113 B.R. 429, 445 (Bankr. N.D. Ill. 1990) (quoting 4 Collier on Bankruptcy P 541.06 (15th ed. 1989)).

¹⁴ *In re Paul*, 355 B.R. 64, 67 (Bankr. N.D. Ill. 2001); *See In re Crossman*, 259 B.R. 301 (Bankr. N.D. Ill. 2001).

law.”¹⁵ Section 363(f)(1) only allows the sale of property if nonbankruptcy law would permit the sale.¹⁶

18. Finally, 28 U.S.C. § 959(b) requires that debtors operate in accordance with state law, including the statutory and common law rights of consumers.

19. In this case, state law limitations and restrictions on the debtor’s right to sell its customer’s personal and genetic data prepetition, including states’ requirements regarding the consumer’s informed consent to any sale, apply to property of the estate.

20. Accordingly, the States bring this Complaint seeking a declaratory judgment to determine whether and to what extent 23andMe has the right to sell and transfer to a third-party such intimate customer data without first obtaining the express informed consent of its customers.

V. COUNT I (Declaratory Judgment):

21. The States incorporate by reference all preceding paragraphs, as if specifically asserted herein.

22. The States request that, under FRBP 7001(2) & (9) and 28 U.S.C. § 2201, the Court determine the validity and extent of the Debtors’ interest in each customers’ genetic material and related data – including by determining and declaring judgment as follows:

A. 23andMe’s customers have inherent common law rights of ownership or control¹⁷ in (a) their biological material (*i.e.*, their spit);¹⁸ (b) their

¹⁵ *In re Schauer*, 835 F.2d 1222, 1225 (8th Cir. 1987); *See In re Paul*, 355 B.R. 64, 68 (Bankr. N.D. Ill. 2001).

¹⁶ 11 U.S.C. § 363(f).

¹⁷ Courts are still grappling with how to describe and account for such rights, including through the legal lenses of property, privacy, confidentiality, dignity, comparative justice, family cohesion, bioethics, and philosophy, among others. *See, e.g.*, Natalie Ram, *DNA by the Entirety*, 115 Colum. L. Rev. 873, 892–93 (2015) (arguing that the developing common law rights of ownership, privacy, and control in genetic data should factor in the rights of family members).

¹⁸ *See, e.g.*, *Echt v. Superior Court*, 20 Cal. Rptr. 2d 275, 281 (Ct. App. 1993) (holding that a sperm donor has an interest in his stored semen not “governed by the general law of personal property” but that it was “an interest, in the

Genotype Data (*i.e.*, their DNA code, which may include their entire genome); and (c) their personal information, including Profile Data (including their name, date of birth, birth sex, their reported gender, and contact information), Family Tree Data, and Phenotype Data (altogether “**Genotype and Phenotype Data**”);¹⁹

- B. 23andMe lacks sufficient rights to control and transfer a customer’s biological material and their Genotype and Phenotype Data to a third party absent the customer’s express, informed, affirmative consent to the proposed sale/transfer based on customers’ inherent right of ownership and control in this Genotype and Phenotype Data.²⁰
- C. Furthermore, state-specific criminal statutes²¹ or genetic data privacy statutes²² supplement these inherent rights by requiring that 23andMe obtain express, informed, affirmative consent from consumers²³ prior to the sale or transfer of genetic data.²⁴

nature of ownership, to the extent that he had decision making authority as to the sperm within the scope of the policy set by law”).

¹⁹ Certainly, an individual’s interest in these items is not absolute and remains subject to various exceptions as recognized in common law and statutes, including for governmental purposes such as law enforcement, determination of paternity, and screening of newborns as required by state or federal law.

²⁰ Indeed, 23andMe recognizes that their customers have inherent common law rights, assuring all customers, wherever they live, that their data belongs to them and that they will remain in control of their data – including the right to delete all of it at any time.

²¹ For example, Florida’s “Protecting DNA Privacy Act” requires “express consent” to sell or otherwise transfer another person’s DNA sample or the results of another person’s DNA analysis to a third party, regardless of whether the DNA sample was originally collected, retained or analyzed with express consent. Violations are subject to criminal prosecution, up to a second-degree felony. Fla. Stat. §§ 817.5655(5); 775.082(d); 775.083(1)(b) (2024).

²² *See, e.g.*, Ariz. Rev. Stat § 44-8002(A)(2)(b)(i); Colorado Privacy Act, Colo. Rev. Stat. § 6-1-1308(7) & 4 CCR 904-3, Rules 6.10 7.02-7.05; Fla. Stat. § 817.5655(5) (2024); N.H. Rev.Stat.Ann. 141-H:2, III; Tex. Bus. & Comm. Code § 503A.001(5); Utah Code § 13-60-104(1)(c)(i)-(ii); Wash. Rev. Code Ann. § 19.373.070(1) (2024).

²³ The aforementioned statutes should apply to current residents of each state as well as those consumers who no longer reside in the respective state but who did at the time they shared their genetic information with 23andMe.

²⁴ *See* Exhibit A for a list of implicated states’ laws. The following are listed as examples:

In Texas, the Texas Direct-to-Consumer Genetic Testing Act specifically regulates companies like 23andMe and provides consumers with certain rights and protections over their biological samples and genetic data.

- D. Regardless of the forgoing, 23andMe must honor its representations to consumers by requiring “explicit consent” to the proposed sale based on its “Privacy” webpage, which assures customers that their DNA and health insights, entrusted with 23andMe, will be protected. In its very first bullet point “assurance,” the Privacy page states that “You can be assured that your genetic data **will not be shared** with employers, insurance companies, or public databases without your explicit consent.”²⁵ Based on this, customers have a reasonable expectation that their genetic data would not be auctioned off and shared with the highest bidder without explicit consent.
- E. Notwithstanding all of the above, to the extent that the Court should determine that any customer’s “click-through” acceptance of 23andMe’s

See Tex. Bus. & Com. Code §§ 503A.001-.008. Under the Act, Texans have an exclusive property right in, and right to exercise exclusive control over, their biological sample and genetic data. *Id.* § 503A.003. Therefore, Debtors must obtain Texans’ separate express consent to (a) transfer or disclose the individual’s genetic data to any person other than the company’s vendors and service providers; (b) use genetic data for a purpose other than the primary purpose of the company’s genetic testing product or service; or (c) retain the biological sample following completion of the initial testing service. *Id.* § 503A.006(a)(1). Consent requires a separate “affirmative response to a clear and meaningful notice regarding the collection, use, or disclosure of genetic data for a specific purpose.” *Id.*

§ 503A.001(5). The consumer’s original click-through acceptance of 23andMe’s Terms of Service and Privacy Statement upon signing up for services would not meet the separate express consent requirement as defined by the DTC Genetic Testing Act. (The Texas Data Privacy and Security Act (the “TDPSA”) would also prohibit transfer absent informed consent as to a particular transfer to a particular buyer. *See* Tex. Bus. & Com. Code § 541.)

Arizona law similarly requires direct-to-consumer genetic testing companies to obtain separate express consent from the consumer for the specific purpose of transferring or disclosing the consumer’s genetic data to a buyer. Ariz. Rev. Stat. §§ 44-8001(5), 44-8002(A)(2)(b)(i). Furthermore, under Arizona law, the genetic testing information of a deceased consumer cannot be transferred based on a consent provided by the consumer while still alive. *See* Ariz. Rev. Stat. § 12-2082(F). Rather, it can *only* be released to the deceased consumer’s last healthcare decisionmaker and the personal representative of the consumer’s estate or next of kin. Ariz. Rev. Stat. § 12-2294(D).

Also, Minnesota’s Genetic Information Privacy Act forbids the sale or transfer of genetic information without the consumer’s express consent. The law specifies that a direct-to-consumer genetic testing company must obtain “separate express consent” before each transfer or disclosure of the consumer’s genetic data or biological sample to any person other than the company’s vendor and service providers. Minn. Stat. § 325F.995, subd. 2(a)(2)(ii). Under Minnesota’s law, express consent means “a consumer’s affirmative written response to a clear, meaningful, and prominent written notice,” which may be presented and captured electronically. *Id.* § 325F.995, subd. 1(f).

²⁵ <https://www.23andme.com/privacy/> (Emphasis in the original).

Terms of Service and Privacy Statement upon their initial sign-up provides 23andMe with sufficient rights to sell the customer's biological material and/or their Genotype and Phenotype Data in the proposed sale, 23andMe must obtain express consent for the sale from all customers who signed up for the service prior to June 8, 2022, because until this date, the company assured its clients in its Privacy Policy that "23andMe will not sell, lease, or rent your individual-level information to a third party for research purposes without your explicit consent."²⁶

VI. RESERVATION OF RIGHTS

The States reserve the right to assert any alternative causes of action, to amend this Complaint, and to pursue any additional claims.

VII. PRAYER

WHEREFORE, the States respectfully request that the Court (a) enter a declaratory judgment as to the issues set forth in Count I above prior to any sale; (b) and enter any further relief to which the Court finds is just.

Dated: June 9, 2025,

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²⁶ This assurance in 23andMe's privacy policy was removed on June 8, 2022, at the same time as the company added a special bankruptcy provision providing "If we are involved in a bankruptcy, merger, acquisition, reorganization, or sale of assets, your Personal Information may be accessed, sold or transferred as part of that transaction and this Privacy Statement will apply to your Personal Information as transferred to the new entity."

Respectfully Submitted,

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